

# COLIN M. MCDONALD

East Branch, NY / Brooklyn, NY (717) 991-0184 [me@colinmcd.com](mailto:me@colinmcd.com)

## EMPLOYMENT

---

- **Project Manager, CUNY Academic Commons (March '19 - Present):** Part-time coordinator of development, design, and support teams for a 25-campus social network, leading regular meetings, managing product roadmap and bug reports, writing copy and publicity, and collaborating with a range of institutional stakeholders.
- **Web Developer, Brooklyn College Library (March '18 - Present):** Part-time Open Educational Resources developer of course websites and platforms to bolster online learning and teaching, including an interdepartmental oral history archive.
- **Freelance WordPress Consultant (July '10 - Present):** Founded an agency developing and managing sites for creatives, entrepreneurs, and nonprofits like Green-Wood Cemetery. Solely responsible for client relationships and communication.
- **Project Manager, Heini Specialty Construction (Jul '22 – Jul '23):** Guided multiple projects from permits to delivery, coordinating with vendors and designers.
- **Journalism and Media Positions:**
  - *Executive Editor, True the Magazine (May '15 - Aug '17):* Writing, coding, event production, and social/growth strategy for a startup adventure magazine.
  - *Head Writer, Fusion (May '14 - May '15):* Reporter, producer, and copy chief for Fusion's TV and digital flagship news show, AMERICA with Jorge Ramos.
  - *Politics Editor and Web Producer, Reuters (Oct '11 - Nov '13):* Edited U.S. coverage, coordinating a global team, for a leading political and breaking news website.
  - *Producer and Associate Editor, Politics Daily at AOL (Mar '09 - Apr '11):* Manager of editorial, technical, and design teams for a leading political news website.
  - *Marketing Manager, Ars Nova (Sept '08 - Mar '09):* All communications and design (digital and print) for a Manhattan theater. Managed staff and vendors.

## EDUCATION

---

- **University of Pennsylvania Dual Degree Program, May '06**
- **The Wharton School - Economics B.S., Marketing Concentration**
- **The College of Arts and Sciences - English B.A., Creative Writing Emphasis**
- **Mortar Board Honor Society, Omega Honor Society**

## TECHNICAL SKILLS

---

- **Development:** WordPress, HTML, CSS, web analytics, cloud hosting, accessibility
- **Ecommerce:** Shopify, Eventbrite, WooCommerce, payment processors, point-of-sale
- **Coordination:** Google/Excel spreadsheets, Google Suite, Figma, ZenDesk, Jira

## COMMUNITY SERVICE

---

- **Candidate Support Team, Red2Blue (Dec '18 – Mar '22):** Regular contributor of development and project management services to grassroots political candidates.
- **President, Prospectus Inc. (Jan '17 – June '23):** Managed a charitable organization's operations and restoration of their residential and community building.