

COLIN M. MCDONALD

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EMPLOYMENT

- **Project Manager, CUNY Academic Commons (March '19 - Present):** Part-time coordinator of development, design, and support teams for a 25-campus social network, leading regular meetings, managing product roadmap and bug reports, writing copy and publicity, and collaborating with a range of institutional stakeholders.
- **Web Developer, Brooklyn College Library (March '18 - Present):** Part-time Open Educational Resources developer of course websites and platforms to bolster online learning and teaching, including an interdepartmental oral history archive.
- **Freelance WordPress Consultant (July '10 - Present):** Founded an agency developing and managing sites for creatives, entrepreneurs, and nonprofits like Green-Wood Cemetery. Solely responsible for client relationships and communication.
- **Executive Editor, True the Magazine (May '15 - Aug '17):** Writing, coding, event production, and social/growth strategy for a startup adventure magazine.
- **Head Writer, Fusion (May '14 - May '15):** Reporter, producer, and copy chief for Fusion's TV and digital flagship news show, AMERICA with Jorge Ramos.
- **Politics Editor and Web Producer, Reuters (Oct '11 - Nov '13):** Edited U.S. coverage, coordinating a global team, for a leading political and breaking news website.
- **Producer and Associate Editor, Politics Daily at AOL (Mar '09 - Apr '11):** Manager of editorial, technical, and design teams for a leading political news website.
- **Marketing Manager, Ars Nova (Sept '08 - Mar '09):** All communications and design (digital and print) for a Manhattan theater. Managed designer, intern, vendors.

EDUCATION

- **University of Pennsylvania Dual Degree Program, May '06**
- **The Wharton School - Economics B.S., Marketing Concentration**
- **The College of Arts and Sciences - English B.A., Creative Writing Emphasis**
- **Mortar Board Honor Society, Omega Honor Society**

TECHNICAL SKILLS

- **Development:** WordPress, HTML, CSS, PHP, MySQL, GitHub, cloud hosting
- **Ecommerce:** Shopify, Eventbrite, WooCommerce, Paypal, Square, Stripe, POS
- **Project Management:** Asana, Trello, Slack, methodology (Agile, Kanban, Waterfall)
- **UX / Data:** Figma, Google Analytics, user surveys and research

COMMUNITY SERVICE

- **Candidate Support Team, Red2Blue (Dec '18 – Mar '22):** Regular contributor of development and project management services to grassroots political candidates.
- **President, Prospectus Inc. (Jan '17 – June '23):** Managed a charitable organization's operations and restoration of their residential and community building.