

COLIN M. MCDONALD

79 Bainbridge St. #4, Brooklyn NY 11233 (717) 991-0184 me@colinmcd.com

EMPLOYMENT

- **Freelance Project Manager and Developer (Jul '10 – Present):** Founder of a multidisciplinary digital and production agency for creatives, entrepreneurs, and nonprofits.
 - *Green-Wood Cemetery (Feb '10 – Present):* Manager and developer of several website iterations over a long period of growth, working closely with a historic nonprofit's staff.
 - *CUNY Academic Commons (Mar '19 – Present):* Coordinator of design, development, and support teams for a 25-campus open platform, guiding new features and writing site copy.
 - *Brooklyn College Library (Mar '18 – Present):* Open educational resources developer making course materials more accessible online, especially during the COVID-19 pandemic.
 - *Heini Specialty Construction (Jul '22 – Jul '23):* Managed a residential development project from planning and permitting through delivery, including subcontractor and design teams.
 - *Various Clients (Mar '10 – Present):* Overhauled online presences of a landmark synagogue, a railroad museum, a Pulitzer-winning author, and more. See colinmcd.com for full portfolio.
- **Executive Editor, True the Magazine (May '15 – Aug '17):** Contributed reporting, editing, coding, event production, social growth strategy, and member recruitment to the founding team of a startup that reimaged a classic adventure magazine for the digital era.
- **Head Writer, Fusion (May '14 – May '15):** Led TV and web coverage of immigration, surveillance, and other vital news topics for the flagship show *AMERICA with Jorge Ramos*.
- **Politics Editor and Web Producer, Reuters (Oct '11 – Nov '13):** Edited U.S. politics coverage, coordinating with a global team, for a website with several million monthly visitors.
- **Producer and Associate Editor, Politics Daily at AOL (Mar '09 – Apr '11):** Managed editorial and production staff for a leading news site, including launching a full redesign.
- **Marketing Manager, Ars Nova (Sept '08 – Mar '09):** Led communications and design (digital and print) for a nonprofit Manhattan theater, managing a designer, intern, and vendors.

EDUCATION

- **University of Pennsylvania Dual Degree Program, May '06**
- **The Wharton School – B.S. in Economics, Concentration in Marketing**
- **The College of Arts and Sciences – B.A. in English, Emphasis in Creative Writing**
- **Mortar Board Honor Society, Omega Honor Society**

COMMUNITY SERVICE

- **President, Prospectus Inc. (Jan '17 – June '23):** Managed a Brooklyn nonprofit's operations and the renovation of its member-owned residential and community building.
- **Member, Bed-Stuy Strong (Oct '20 – Oct '22):** Regular volunteer for a mutual-aid group.
- **Candidate Support Team, Red2Blue (Dec '18 – Mar '22):** Contributor of web development and project management services to grassroots candidates around the country.
- **Founder, Artloop (Mar '09 – Jan '14):** Worked with schools, students and their families on an organization enabling sustainable support of arts programs through donated artwork.
- **Mentor, Municipal Art Society in Brownsville, Brooklyn (Sep '10 – May '11)**
- **Adolescent Literacy Program Tutor, CAMBA (Sep '10 – May '11)**