

# COLIN M. MCDONALD

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## EMPLOYMENT

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- **Project Manager, CUNY Academic Commons (March '19 – Present):** Part-time coordinator of development and support teams for a 25-campus social network, leading check-in meetings, guiding new features from design to launch, and writing publicity and other site copy.
- **Web Developer, Brooklyn College Library (March '18 – Present):** Part-time Open Educational Resources developer of course websites on platforms like Wordpress, Slack, and Omeka to bolster online learning and teaching, especially during the COVID-19 pandemic.
- **Freelance Web Consultant (July '10 – Present):** Founder of a development and management business for nonprofits like Green-Wood Cemetery and the Museum at Eldridge Street.
- **Executive Editor, True the Magazine (May '15 – Aug '17):** Contributed writing, editing, web development, event production, and membership/social growth strategy to the founding team of a startup reimagining a classic adventure magazine for the digital era.
- **Head Writer, Fusion (May '14 – May '15):** Reporter and writer for Fusion's flagship weekly news show *AMERICA with Jorge Ramos*, crafting time-sensitive TV and web stories on the U.S.-Mexico border crisis, the surveillance state, and a range of current events coverage.
- **Politics Editor and Web Producer, Reuters (Oct '11 – Nov '13):** Edited U.S. politics coverage online including breaking news. Managed polling and other 2012 election features with the D.C. bureau and a global team for a site with several million unique visitors a month.
- **Producer and Associate Editor, Politics Daily at AOL (Mar '09 – Apr '11):** Manager of editorial, technical, and design teams for a leading political news website.
- **Marketing Manager, Ars Nova (Sept '08 – Mar '09):** Communications and design (digital and print) for a nonprofit off-off-Broadway theater, managing a designer, intern, and vendors.

## EDUCATION

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- **University of Pennsylvania Dual Degree Program, May '06**
- **The Wharton School – B.S. in Economics, Concentration in Marketing**
- **The College of Arts and Sciences – B.A. in English, Emphasis in Creative Writing**
- **Mortar Board Honor Society, Omega Honor Society**
- **Web Development: HTML, CSS, PHP, Wordpress, Mailchimp**
- **Photo / Audio / Video production, Microsoft Office, Google Suite**

## COMMUNITY INVOLVEMENT

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- **Acting President, Windsor Terrace (Jan '17 – Present):** Responsible for a charitable organization's operations and restoration of a member-owned multi-use building.
- **Founder, Artloop (Mar '09 – Jan '14):** Worked with schools, students and their families on an organization enabling sustainable support of school arts programs.
- **Mentor, Municipal Art Society CITI YOUTH in Brownsville, Brooklyn (Sep '10 – May '11)**
- **Adolescent Literacy Program Tutor, CAMBA (Sep '10 – May '11)**