

COLIN M. MCDONALD

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EMPLOYMENT

- **Web Developer, Brooklyn College Library (March '18 – Present):** Responsible for special projects on the Open Educational Resources team, working with professors and staff to build websites that improve student access to and engagement with course materials.
- **Freelance Web Developer and Project Manager (July '10 – Present):** Specializing in custom web solutions for nonprofits, artists and other creative projects, including a multi-year relationship and several launches (desktop, mobile, e-commerce) for Green-Wood Cemetery.
- **Executive Editor, True the Magazine (May '15 – Aug '17):** Contributed writing, editing, web development, event production, and membership/social growth strategy to the founding team of a startup reimagining a classic adventure magazine for the digital era.
- **Head Writer, Fusion (May '14 – May '15):** Reporter and writer for Fusion's flagship weekly news show *AMERICA with Jorge Ramos*, working with producers and anchors to create scripts and execute on tight deadlines. Also responsible for web exclusives and specials such as a Puerto Rico travelogue, U.S.-Mexico border exploration and surveillance state documentary.
- **Freelance Writer, Quartz (Dec '13 – Dec '16):** Regular writer of reporting-driven sponsored content for Atlantic Media's global business website Quartz, including web production and editorial planning for pieces pegged to live events such as the Davos World Economic Forum.
- **Politics Editor and Web Producer, Reuters (Oct '11 – Nov '13):** Edited U.S. politics coverage online including breaking news. Managed polling and other 2012 election features with the D.C. bureau and a global team for a site with several million unique visitors a month.
- **Producer and Associate Editor, Politics Daily at AOL (Mar '09 – Apr '11):** Manager of editorial, technical, and design teams for a leading political news website.
- **Marketing Manager, Ars Nova (Sept '08 – Mar '09):** Handled all communications and design on- and offline for a nonprofit off-off-Broadway theater. Managed designer, intern, and vendors.

EDUCATION

- **University of Pennsylvania Dual Degree Program, May '06**
- **The Wharton School – B.S. in Economics, Concentration in Marketing**
- **The College of Arts and Sciences – B.A. in English, Emphasis in Creative Writing**
- **Mortar Board Honor Society, Omega Honor Society**
- **Web Development: HTML, CSS, PHP, CMS/Wordpress & newsletter/Mailchimp expertise**
- **Photo / Audio / Video production, Microsoft Office, Google Suite, other cloud apps**

COMMUNITY INVOLVEMENT

- **Financial Secretary, Knights of Columbus #4783 (Jan '17 – Present):** Responsible for a charitable organization's operations and restoration of a member-owned multi-use building in Windsor Terrace, Brooklyn, including property improvement projects and community relations.
- **Founder, Artloop (Mar '09 – Jan '14):** Worked with schools, students and their families on an organization enabling sustainable support of school arts programs.
- **Mentor, Municipal Art Society CITI YOUTH in Brownsville, Brooklyn (Sep '10 – May '11)**
- **Adolescent Literacy Program Tutor, CAMBA (Sep '10 – May '11)**